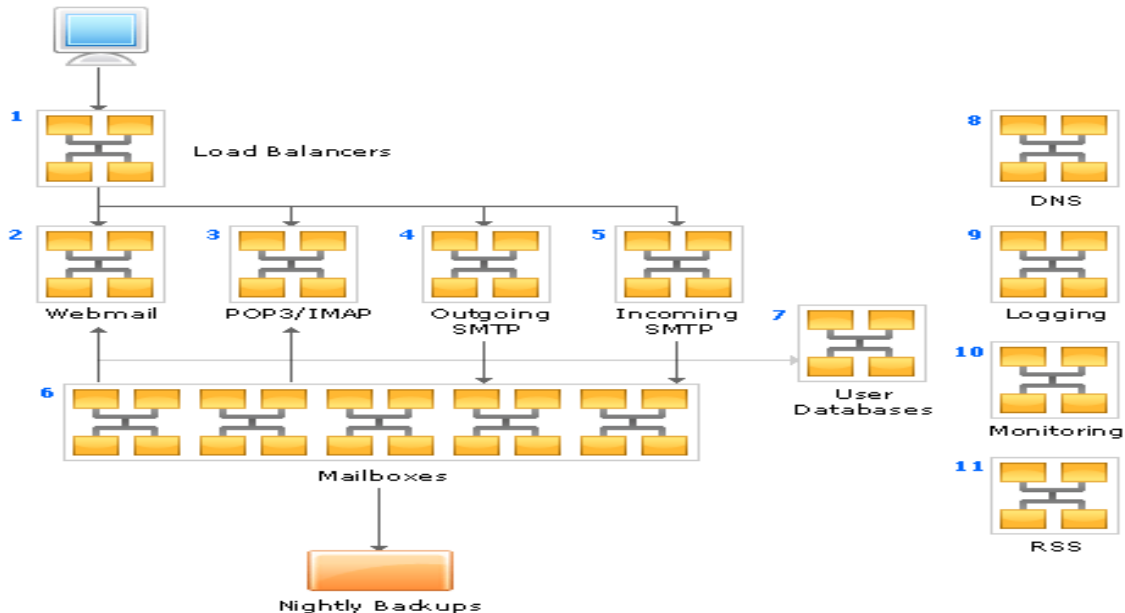


After 12 years in the business and over 4000 business clients we took a clean sheet last year and decided to build a product based on what business clients want and not on what the competition is offering:



- **A reliable mail service that will never stop:** To truly offer that, even a dedicated server is not enough. We had to build a hosting cluster where every function is shared by 4 servers or more, the main functions being WEBMAIL, POP, SMTP, HTTP/FTP, Storage and Databases. The cluster behaves like a powerful redundant server with no single point of failure. If you look at the MX record for practicalhost.com for example, you will see that there is a backup MX (<http://www.webmaster-toolkit.com/mx-record-lookup.shtml?email=sales@practicalhost.com>). Even power is redundant with dual power supplies on every server which are fed from two power grids. Connection to the outside world is also done using multiple links where one link is more than enough for peak requirements. Our cluster is hosted with Rackspace, a leading datacenter with a 100% network uptime guarantee <http://www.rackspace.com/whyrackspace/network/index.php>
- **Large disk space per user:** Many users prefer to use a web mail application rather than a regular email application like Microsoft Outlook. Hence we provide 1GB disk space per user as standard, with an optional upgrade to 2GB. Upgrading to 2 BG has to be applied to all the domain users.
- **Powerful Webmail with search:** Our new webmail is built using AJAX, and gives the user many useful features like spam control, email forwarding, popping external accounts, shared calendaring and much more. You can see a demo at

<http://webmail.ensuredemo.com> login: demo@ensuredemo.com and password: abc123. It also has the familiar look of Microsoft Outlook Express and users can use drag and drop features even though they are in a browser. The webmail is also mobile browser friendly.

- **No Spam and viruses:** It's not an option anymore with EnsureMail, but comes built-in. We built the filtering option within the cluster itself and allowed each user to manage his/her own spam mail. By default, spam goes to the Spam folder which users can check from time to time and whitelist (or blacklist) emails. Virus filtering is also enabled on the SMTP servers. To deter clients or virus bots that decide to spam from a user's PC, our SMTP will throttle down anyone sending more than 350 emails per hour. This can be bypassed on a case by case for users that have large legitimate mailing lists.
- **Encryption and Security:** EnsureMail offers SSL 256 bit encryption as a free option with a generic POP/SMTP that users can utilize. Many ports are also provided beyond 110 and 25 to get around ISPs that don't allow SMTP on port 25.
- **A hosting account that scales under heavy mail or web load:** A dedicated server cannot do that because it can only handle up to the limits of its weakest point whether it's processing, RAM connectivity, etc... It's different with a cluster. If your website uses a shopping cart system, a popular blog or a movie and receives many hits, the cluster will accommodate the load and serve all users easily. We also added a media accelerator that makes browsing pictures and media files faster.
- **Flexible Web Technology and Databases:** We have a "first" in this regard. With your EnsureMail hosting account, other than the mail storage, you get 1GB of web storage. You can decide between Linux (PHP 4, PHP5) or Win2008 I17 and support of .net 3.5. If your account was initially setup on Linux web hosting and you decide later that you need to use ASP and .net, you can change the default web platform from the control panel! This will not affect your stats or mail. In fact, you can have a website that uses ASP, .net and PHP. MySQL is free and MS SQL 2005 is a charged option in increments of \$120/yearly/100MB.
- **Affordable and flexible:** EnsureMail is sold in increments of 5 emails (1GB X 5). A domain also gets an additional 1GB for the website. Every 5 emails cost \$120 yearly. Aliases or forwarding emails are free.

For example, a domain with that has 5 emails and 3 aliases like info@, support@, sales@ that go to real mail accounts will cost \$120 yearly. Adding another 5 users will cost a total of \$240 yearly.

If you need a demo account, please email sales@practicalhost.com and inquire about EnsureMail.